

**HISTORICAL PRESERVATION COMMISSION  
EDGERTON CITY HALL  
12 ALBION STREET**

Monday, March 20, 2023 at 5:45 p.m.

**NOTICE:** The meeting noticed above will also be live streamed on a Zoom platform: To view the meeting, please select the link to the meeting listed on the **calendar events** on the City website's home page at [www.cityofedgerton.com](http://www.cityofedgerton.com). Due to occasional technical difficulties, citizen participation via Zoom may not be possible.

1. Call to Order; Roll Call.
2. Confirmation of Meeting Notice Posted on Friday, March 17, 2023.
3. Approve March 13, 2023 Historical Preservation Commission Meeting Minutes.
4. Consider Certificate of Appropriateness for signs at 2 Burdick Street.
5. Public Comment.
6. Adjourn

cc: All Committee Members      City Administrator  
All Council Members  
Department Heads              Newspapers

**NOTICE:** If a person with a disability requires that the meeting be accessible or that materials at the meeting be in an accessible format, call the City Administrator's office at least 6 hours prior to the meeting to request adequate accommodations. Telephone: 884-3341

**MARCH 13, 2023 HISTORIC PRESERVATION COMMISSION  
MEETING MINUTES  
CITY OF EDGERTON**

Chairperson Sarah Braun called the meeting to order at 6:01p.m.

Commission members present: LeAnn Cantwell, Patti Gullickson, Mona Reiersen, Sarah Braun, Kathleen Hessian, Carrie Larson and Andrew Nelson.

Also present: City Administrator Ramona Flanigan and citizens.

Flanigan confirmed the meeting agenda was properly posted Friday, March 10, 2023 at the Post Office, Edgerton Library, City Hall and the City's website.

**APPROVAL OF MINUTES:** A Cantwell/Reiersen motion to approve the November 7, 2022 Historic Preservation Commission meeting minutes passed, all voted in favor.

**CONSIDER CERTIFICATE OF APPROPRIATENESS FOR 110 HENRY ST:** The owner of 110 Henry St is requesting approval to install a 4'x12' sign. The sign complies with the sign ordinance.

A Reiersen/Cantwell motion to approve a Certificate of Appropriateness for the sign at 110 Henry Street passed on a 6/0/1 roll call vote. Hessian abstained.

**CONSIDER MURAL ORDINANCE:** Staff presented a draft mural ordinance and the Commission discussed policies surrounding advertising in murals and restoration of ghost murals.

A Braun/Cantwell motion to approve the mural ordinance passed on a 7/0 roll call vote.

Being of no other business before the Committee, a Cantwell/Hessian motion to adjourn passed, all voted in favor.

Ramona Flanigan/mjd  
City Administrator

# Memo

**To:** Historic Commission

**From:** Staff

**Date:** 3/16/2023

**Re:** March 20, 2023 Meeting

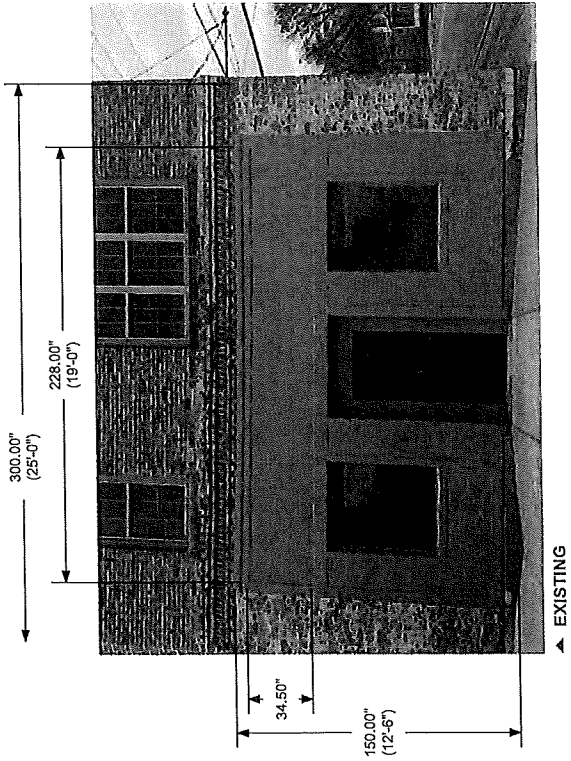
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**Application for a Certificate of Appropriateness at 2 Burdick St.** The tenant of 2 Burdick Street is requesting a certificate of appropriateness for the following signs: a plastic, internally lit sign (on the Burdick Street facade); a projecting sign (on the West Fulton Street side of the building); and a small identification sign near the main entrance. (See attached). The signs are gray with white lettering.

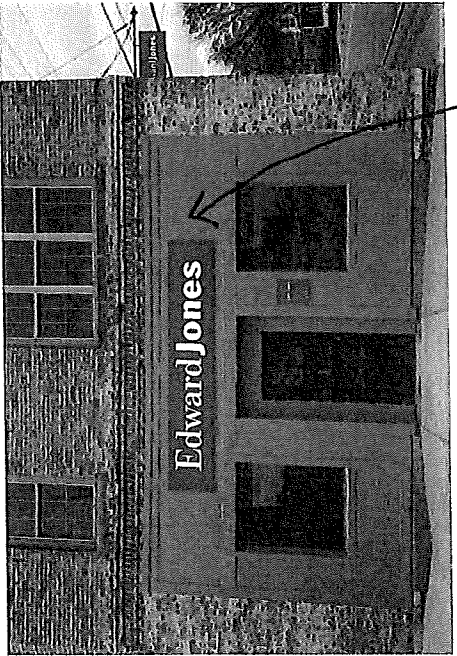
The design guidelines (attached) do not support, plastic internally lit signs. The design guidelines recommend signs be lit by an external source. The Commission has permitted internally lit signs in the past. The signs comply with the sign ordinance.

Relevant Code Calculation for Signage

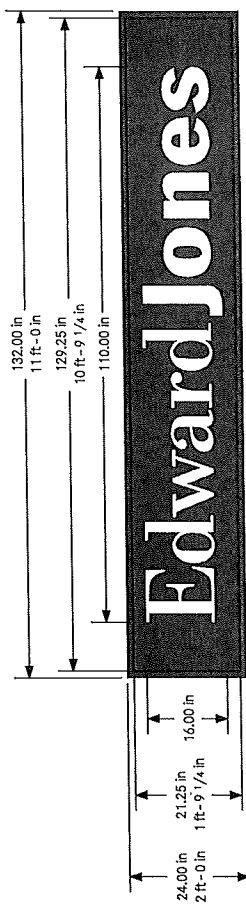
NTE 25 SF



▲ EXISTING



▲ PROPOSED



S1 S/S LED Cabinet - Front-Lit, And (QTY1) Lexan Panel w/ Applied Vinyl  
Flush Mounted 22 SF

425 N Martingale Rd  
18th Floor  
Schaumburg, IL 60773  
Office 847.301.0510  
identiti.net



W.O. No. 19711  
Address 2 Burdick St  
City, ST Edgerton, WI 53534

Orig. Draft 10.25.2022  
Project Mgr. David Shaw  
Designer Steph Chan

Rev. Art Samuel G  
Rev. Date 12.08.2022  
Page Rev. 002

Color Table

Face: White Lexan - 3M 7725-10  
Opacue 3M Dark Gray 7725-41  
Cabinet, Retainers & Base: PMS Cool Gray 10c

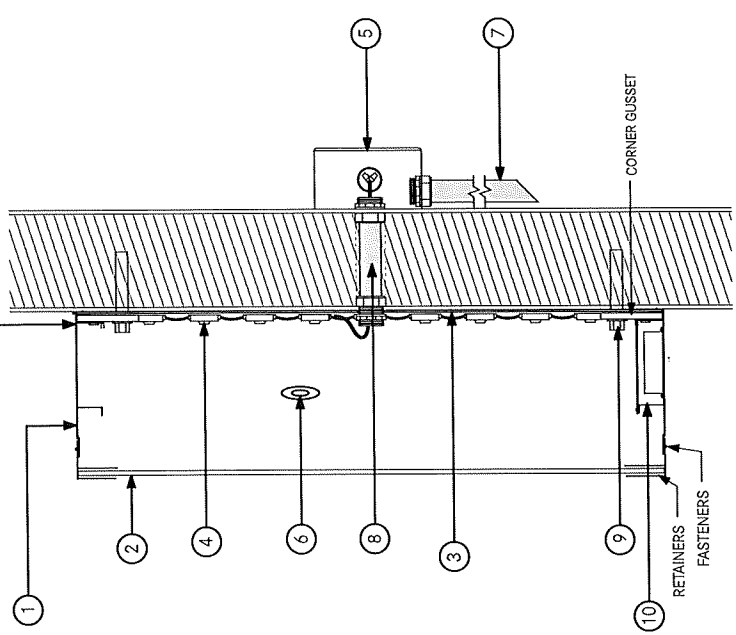
Signage:  
S1-2  
Front Elevation

Scale: 1/2" = 12'

This sign design is exclusive property of Identiti Resources, LTD. and is the result of a design process involving the work of its employees. The design is submitted to the customer for the sole purpose of purchase of the design or signage manufactured to this design, by Identiti Resources, LTD. Distribution to or use of this sign design by anyone outside of the customer's organization, without expressed, written authorization by Identiti Resources, LTD. is prohibited.

# Edward Jones

UL LABELS ADHERED TO TOPS OF LETTERS



CABINET SPECIFICATIONS	
1	0.125 ALUMINUM CABINET (6.5" DEPTH): PAINTED PMS COOL GRAY 10C
2	0.177 WHITE LEXAN W/ FIRST SURFACE APPLIED VINYL: OPAQUE 3M 7725-41 DARK GRAY
3	0.063 ALUMINUM BACK: PRECOAT WHITE FINISH
4	LED UNITS (WHITE): ALL LEADS TERMINATED WITH WIRENUTS
5	UL LISTED HOUSING: SECONDARY WIRING SPLICE POINT (WHEN NEEDED)
6	DISCONNECT SWITCH FOR DEDICATED PRIMARY POWER CIRCUIT MOUNTED ON THE SIDE OF CABINET
7	PRIMARY POWER CIRCUIT (PROVIDED/PERMITTED BY OTHERS) TO BE PLACED WITHIN 5 FEET OF CENTER OF SIGN
8	CONDUIT: SECONDARY ELECTRICAL RUN (WHEN NEEDED)
9	MOUNTING HARDWARE: MOUNTING BOLTS THROUGH CORNER GUSSETS IN SIGN CABINET
10	POWER SUPPLY WITH LID/ INTERNAL WIREWAY

Color Palette  
 Face: White Lexan - 3M 7725-10  
 Opaque 3M Dark Gray 7725-41  
 Cabinet, Retainers & Base: PMS Cool Gray 10c

Rev. Art Samuel G  
 Rev. Date 12.08.2022  
 Page Rev. 003

Orig. Draft 10.25.2022  
 Project Mgr. David Shaw  
 Designer. Steph Chan

W.O. No. 19711  
 Address 2 Burdick St  
 City, ST Edgerton, WI 53534

425 N Mantingale Rd  
 18th Floor  
 Schaumburg, IL 60173  
 Office 847.301.0510  
 identiti.net

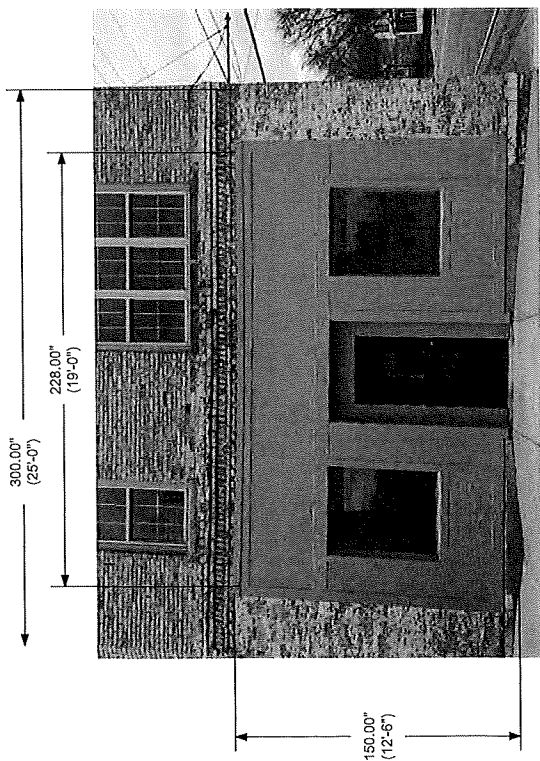


Scale: NIS

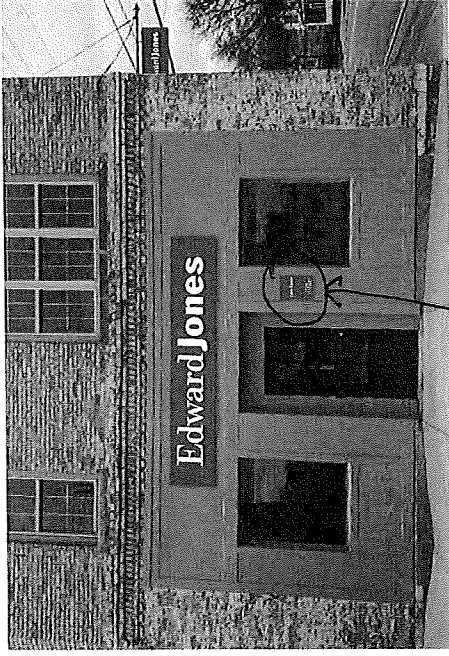
Signage:  
**SPEC**  
 Sign Specifications

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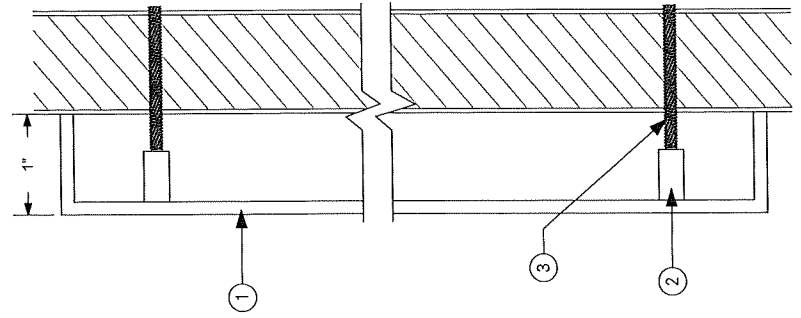
Relevant Code Calculation for Signage  
N/A



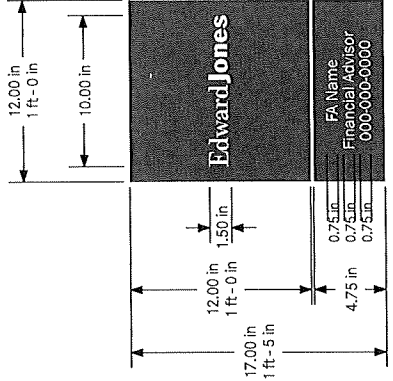
▲ EXISTING



▲ PROPOSED



SIGN SPECIFICATION	
1	0.099" ALUMINUM PANEL; PAINTED PMS COOL GRAY 10C
2	MOUNTING HARDWARE: DRIP PAID STUD 10-24 RH THREAD
3	MOUNTING HARDWARE: 10-24 x 2" (MIN) ALL-THREAD STUD WITH 3/16" HOLE DRILLED IN WALL/ SILICONE ADHESIVE AS REQUIRED



T1 Sign Type: Aluminum Pan with Applied Vinyl 21.1 SF

Scope Of work:  
0.09 Aluminum Pan Panel w/ Applied Vinyl  
Edges bent to 1"D w/ corners welded and ground smooth  
Mounted with Thread Stud

425 N Martingale Rd  
18th Floor  
Schaumburg, IL 60773  
Office 847.301.0510  
Identiti.net

W.O. No. 19711  
Address : 2 Burdick St  
City, ST Edgerton, WI 53534

Orig. Draft 10.25.2022  
Project Mgr. David Shaw  
Designer Steph Chan

Rev. Art MM  
Rev. Date 11.28.2022  
Page Rev. 002

Color palette  
Face: White Acrylic  
Trims & Returns: PMS Cool Gray 10C  
N/A

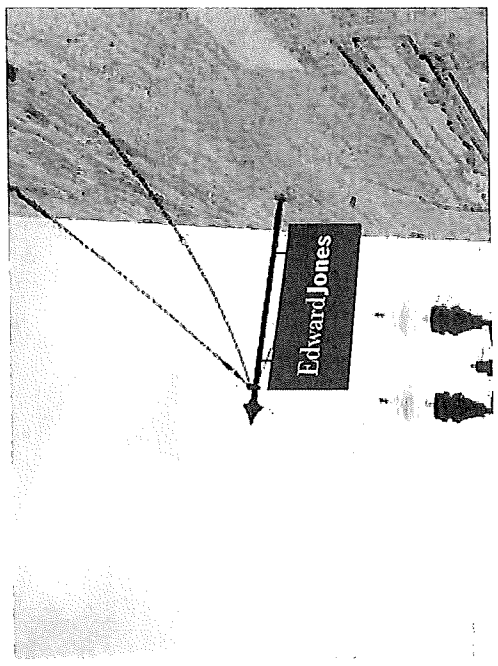
Signage:  
T1  
Front Elevation

Scale: 1/2" = 12"

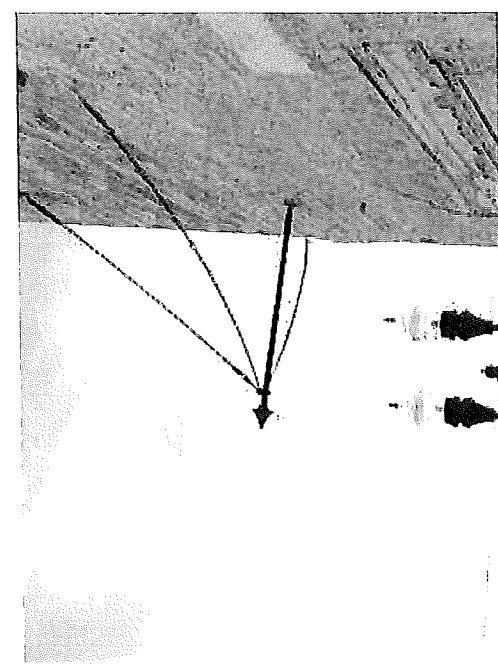
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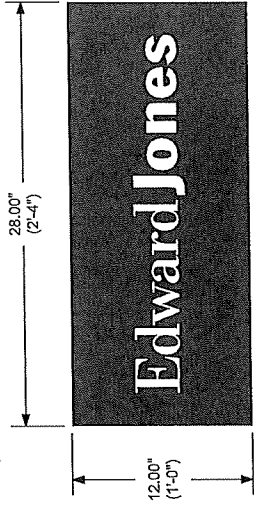
Relevant Code Calculation for Signage  
N/A



▲ EXISTING



▲ PROPOSED



**B1** Sign Type: D/S Aluminum Panel with Applied Vinyl 2.3 SF

Scope Of work:  
D/S Painted Aluminum Panel with Applied Vinyl  
Panel hung from existing bracket with chain

Rev. At: N/A  
Rev. Date: 00.00.2022  
Page Rev. 000

Orig. Draft: 10.25.2022  
Project Mgr.: David Shaw  
Designer: Steph Chan

W.O. No.: 19711  
Address: 2 Burdick St  
City, ST: Edgerton, WI 53534

425 N Maristgate Rd  
18th Floor  
Schaumburg, IL 60173  
Office: 847.301.0510  
identiti.net



Color Palette  
White Vinyl  
Panel: PMS Cool Gray 10C  
N/A

Scale: 1-1/2" = 12"

Signage:  
**B1**  
D/S Blade Sign

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# Edgerton

## Signage: Material

*Use of materials in signs has a strong influence on the overall character of a community's commercial district.*

### Performance Guidelines

- Sign materials should be consistent with, or at least complement the original construction materials and architectural style of the building façade on which they are to be displayed.

### Design Guidelines

- Natural materials such as wood and metal are much more appropriate than plastic. Internally lit plastic signs are out of context with the period and styles that are encouraged in the downtown and are often the most offensive type of signage in such areas.
- Permitted sign materials include glass, plastic, wood, brass, metal leaf, metal plates, canvas or related fabric, or etched glass, stone or concrete.

# Edgerton

## Signage: Style & Lettering

*The style and use of lettering on signs will influence visibility of signs and the integration with architectural character.*

### Performance Guidelines

- Increase readability of everyone's signs.
- Increase integration with architectural features and character.

### Design Guidelines

- Lettering styles should compliment the style and period of the building on which they appear. Traditional block and curvilinear styles that are easy to read are preferred. No more than two different type styles should be used on the same sign to avoid a cluttered appearance.
- Letters and symbols on the signs should conform to standards established throughout the downtown.
  - Individual letters or symbols may be attached to an awning, marquee, building surface, wall or signboard.
  - Letters or symbols should not project more than 12 inches from the building surface.
  - Such letters and symbols should not obscure the architectural features of the building to which they are attached.
  - Such letters and symbols should not extend above the lowest part of the roof, nor beyond the ends of the wall to which they are attached.
  - When a lot fronts on more than one street, the aggregate sign area facing each street frontage shall be calculated separately.



# Edgerton

## Signage: Color & Illumination

*Consistency in use of color palettes and restricted use of illumination techniques can enhance the day and night time impression of a commercial district.*

### Performance Guidelines

- Increase readability of everyone's signs.
- Decrease conflict between signs.
- Increase integration with architectural features and character.

### Design Guidelines

- Illumination of exterior signage shall be limited to shielded spotlight.
- Flashing signs are not permitted.
- Sign color should adhere to the following guidelines:
  - Sign colors should be chosen to complement, not clash, with the facade color of the building.
  - Signs should normally not contain more than three colors, except in instances of illustration. Dark backgrounds with light colored lettering should be generally required. Examples of preferred background colors are burgundy, red, forest green, chocolate brown, black, charcoal, and navy blue.
  - Preferred lettering colors are ivory, white, or gold. "Day glow" colors should be prohibited.
- The type of lighting that is most appropriate to the character of the downtown is direct illumination from a shielded source of light. Internal illumination is generally out of character for the area. Exceptions can be made, however, for contemporary "infill" buildings which, where internally lit signs with opaque backgrounds and glowing translucent letters may be permitted. Also, individual solid metal letters with internal lighting tubes that backlight the wall in a "halo" effect may also be used.
- Neon window signs may be permitted in cases where they are custom designed to be compatible with the building's historic and/or architectural character. Neon signs should meet the same dimensional requirements as other signs in the downtown.



## Signage: Three Dimensional

*Appropriate use of three-dimensional signs provides a functional addition to a business.*

### Performance Guidelines

- Increase readability of everyone's signs.
- Decrease conflict between signs.
- Increase integration with architectural features and character.
- Decrease obstruction of architectural features.

### Design Guidelines

- Projecting signs, if flat, should not exceed 12 square feet.
- The total area of a three dimensional sign should be determined by enclosing the largest cross-section of the sign in an easily recognizable geometric shape and computing its area.
- The sign should be hung at right angles from the building and should project no more than 4 feet from the building or one-half of the sidewalk width, whichever is less.
- The supporting framework should be in proportion to the size of such sign.
- Signs that project over a public right of way (including sidewalks) should be covered by a public liability insurance policy, which names the community as the insured party.
- The top of the sign may be suspended in line with one of the following, whichever is the most successful application of scale, linear continuity, and visibility as determined by the Historic Commission:
  - Suspended between the bottom sills of the second story windows and the top of the doors and windows of the ground floor; or,
  - The lowest point of the roof of a one story building.
- A projecting sign should have a minimum clearance of 10 feet above grade when located adjacent to or projecting over a pedestrian way. If projecting over a driveway or alley, the clearance should be at least 15 feet.
- Free standing pole signs should not exceed 25 feet in height and 10 square feet in area.