

**HISTORICAL PRESERVATION COMMISSION  
EDGERTON CITY HALL  
12 ALBION STREET**

Monday, March 13, 2023 at 6:00 p.m.

**NOTICE:** The meeting noticed above will also be live streamed on a Zoom platform: To view the meeting, please select the link to the meeting listed on the **calendar events** on the City website's home page at [www.cityofedgerton.com](http://www.cityofedgerton.com). Due to occasional technical difficulties, citizen participation via Zoom may not be possible.

1. Call to Order; Roll Call.
2. Confirmation of Meeting Notice Posted on Friday, March 10, 2023.
3. Approve November 7, 2022 Historical Preservation Commission Meeting Minutes.
4. Consider Certificate of Appropriateness for sign at 110 Henry Street.
5. Consider mural ordinance.
6. Public Comment.
7. Adjourn

cc: All Committee Members      City Administrator  
All Council Members  
Department Heads              Newspapers

**NOTICE:** If a person with a disability requires that the meeting be accessible or that materials at the meeting be in an accessible format, call the City Administrator's office at least 6 hours prior to the meeting to request adequate accommodations. Telephone: 884-3341

**NOVEMBER 7, 2022 HISTORIC PRESERVATION COMMISSION  
MEETING MINUTES  
CITY OF EDGERTON**

Chairperson Sarah Braun called the meeting to order at 5:32 p.m.

Commission members present: LeAnn Cantwell, Patti Gullickson, Mona Reiersen, Sarah Braun and Kathleen Hessian.

Excused: Carrie Larson and Andrew Nelson.

Also present: City Administrator Ramona Flanigan and citizens.

Flanigan confirmed the meeting agenda was properly posted Friday, November 4, 2022 at the Post Office, Edgerton Library, City Hall and the City's website.

**APPROVAL OF MINUTES:** A Cantwell/Reiersen motion to approve the October 26, 2022 Historic Preservation Commission meeting minutes passed on a 5/0 roll call vote.

**MURAL ORDINANCE:** Flanigan presented and reviewed the mural ordinance. The Committee discussed the following: old signs painted on masonry; if advertising can be established; if existing "ghost" murals are to be repainted; defining the term slogan in relation to the murals; if the murals can or cannot include business names; and who will be completing the murals.

A Cantwell/Gullickson motion remove section A (1) "Purpose and intent: To produce new murals that re-engage communities, especially youth and local artists, create new opportunities for muralists." from the mural ordinance passed on a 5/0 roll call vote.

Being of no other business before the Committee, a Cantwell/Reiersen motion to adjourn passed on a 5/0 roll call vote.

Ramona Flanigan/mjf  
City Administrator

# Memo

**To:** Historic Commission  
**From:** Staff  
**Date:** 3/8/2023  
**Re:** March 13, 2023 Meeting

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**Application for a Certificate of Appropriateness at 110 N Henry St:** The owner of 110 N Henry Street is requesting a certificate of appropriateness to install a 4'x12' sign (See attached). The sign complies with the sign ordinance.

**Mural Ordinance:** During the previous discussion about the mural ordinance, the committee discussed the following:

- Allowing advertising or a business name to be part of a mural: staff checked with several other "mural cities" and they do not allow advertising or business names as part of their mural programs. Advertising is considered signage and requires a sign permit. If the commission wishes to allow advertising as part of the program, the Plan Commission and City Council would have to agree to change the sign ordinance.
- Slogans: Section D prohibits slogans with advertising. The definition of a slogan is "a short and striking or memorable phrase used in advertising". The current ordinance draft would not allow a slogan to be included in the mural.
- Ghost murals: Section D(1) provides language that allows the Commission to consider allowing the restoration of the old, still visible murals (sometimes called ghost murals) even if they include advertising and would be considered a sign.

**Policy questions:**

- Should the ordinance prohibit advertising in murals?
- Does the Commission want to be able to consider the restoration of ghost murals.





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# Memo

**To:** Historic Commission  
**From:** Staff  
**Date:** 3/8/2023  
**Re:** March 13, 2023 meeting regarding murals

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Below are the proposed changes to the ordinances to allow for the installation of murals.

246-2 J(1)(b)(1)(a) Except as provided in section 246-2 J (7), unpainted brick or stone should not be painted or covered. Painting is likely to be historically incorrect and could cause irreversible damage if it is decided to remove the paint at a later date. Brick or stone that has already been painted may be repainted with the approval of the Historic Commission in accordance with §246-1F. The application to repaint masonry or brick shall include a detailed description of all the procedures proposed to be used to remove the existing paint, or otherwise clean or treat the masonry prior to painting.

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## 246-2 J. (7)

### Murals.

#### A. Purpose and intent:

- (1) To produce new murals that re-engage communities, especially youth and local artists, create new opportunities for muralists.
- (2) To promote engagement activities that are interactive, educational, and/or cultural tourism opportunities.
- (3) To enhance the streetscape in the downtown historic Edgerton area.

#### B. Definitions.

##### **MURAL**

A mural is a painting, mosaic, fresco, or other permanent artwork attached or applied directly to the outside of a structure.

- #### C. General Guidelines. All murals require the issuance of a Certificate of Appropriateness from the City of Edgerton Historic Preservation Commission prior to mural installation. The approval process is designed to safeguard the interests of the applicant, the community and the building/property owner. The guidelines are designed to: assure that the murals created under this framework enhance the community's appearance, without causing any negative impact on the historic urban fabric of the downtown buildings; promote public safety and welfare; and enhance the overall downtown area.

D. Specific Prohibitions.

- (1) No logos, slogans, or other advertisements. The Commission may consider requests to allow the restoration of original, still visible "ghost murals" listed in section 22.503(1)(m). The rehabilitation work on these ghost mural(s) must meet the Secretary of the Interiors Standards for Rehabilitation.
- (2) No overly complicated designs that may confuse drivers or pedestrians
- (3) Neon, fluorescent, or reflective type colors are discouraged.

E. Detailed Mural Guidelines and Criteria. Murals will be evaluated on the following criteria:

- (1) Relevance of the piece to the building or city, its values, culture, and people.
  - (a) Natural beauty of the area
  - (b) Edgerton history
  - (c) Local culture, arts or education
  - (d) Inclusive community or hospitality
- (2) Suitability of the work for outdoor display, including its overall durability or longevity.
- (3) Relationship of the work to the site and the community, especially how it serves to activate or enhance the space or public surroundings.
- (4) Appropriateness of the scale of the artwork. Murals should dominate the wall surface, but not overwhelm the local streetscape. Generally, one mural will be permitted per structure
- (5) Visibility and accessibility for the site to the public 24 hours per day.
- (6) Enhancement of the overall public environment and pedestrian streetscape.
- (7) Creation of a place of congregation and activity.
- (8) Establishment of landmarks and neighborhood or downtown historic area gateways.
- (9) Relationship to the adjacent architecture. Murals should not obscure or detract from the significant architectural features of the building structure, nor should the building's architecture be altered to accommodate the mural.
- (10) Mural size shall be determined by the wall surface to be covered.
- (11) Number of murals on the structures. (Generally, one per structure)

F. Construction and Maintenance:

- (1) Materials must be for exterior use, such as tile, MDO or marine grade plywood, mosaic, or paints intended for exterior use on the approved area. Materials must be long-lasting and graffiti resistant to the greatest extent possible, with the application of an anti-graffiti coating (sacrificial layer) to protect the original artwork. An example of this type of layer is Graf-X WB Permanent Anti-Graffiti Coating.
- (2) Colors, though vibrant, should be complimentary and harmonious with the exterior colors of the building structure as well as consistent with the chosen theme. A natural color palette with limited bright colors is recommended.
- (3) Installation must be overseen by a qualified artist/muralist with sufficient knowledge and experience with the application of mural materials.
- (4) If the mural requires special lighting or other related construction, then applicable permits will be required.
- (5) The owner shall agree to allow the mural to be left undisturbed for a duration of five (5) years, unless the property is sold. Should sale of the building occur, any modifications to

the painted surface must be submitted to the Historic Preservation Commission for approval.

- (6) The building owner shall allow the wall surface to be prepared to assure that the mural will have a long life. This may include surface cleaning and/or wall surface base painting.